

Social media policy when engaging on SAICA platforms

Social media is changing the way we communicate, offering a new approach to engage with stakeholders, colleagues and the world at large. This kind of interaction can help to gather information, build successful business relationships and help to find out what you, our stakeholders, think of our operations. It is also a way for us to engage with you and take part in global conversations related to the work we are doing at the South African Institute of Chartered Accountants (SAICA).

Guidelines

These are SAICA's official guidelines for participating in social media platforms.

What to do

- Be polite and respectful in all interactions with the community on Facebook, Twitter, YouTube and LinkedIn.
- Respect others' intellectual property. Upload content which you have created yourself. If you are sharing content, observe the rules of copyright and fair use and ensure that you credit the source at all times.
- Ensure that you have moderated your content before uploading. If the quality of your content includes profanity, explicit imagery or prejudicial speech, your content will be removed by the administrator.
- Enter into conversation with other community members.

What not to do

- Do not glean any information – either public or personal – from community members' social profiles.
- If you are a recruiter or service provider, do not use SAICA social profiles to advertise jobs, recruit individuals in the public space or sell advertising.
- Do not advertise your business, product, events or seminars on SAICA social profiles unless you have been granted express permission by SAICA's Online Editor to do so.



We reserve the right to remove comments containing racism, homophobia, sexism, or any other form of hate-speech.

Any information you read on SAICA's social media sites should not necessarily be regarded as official announcements or endorsements. For authorised announcements, news releases, and product information, please contact SAICA's Contact Centre on 08610 72422.

For further information regarding SAICA's social media platforms, kindly contact the Online Editor on socialtrain@saica.co.za